

# KitchenAid®



\*Qualifying Models: KSM150, KSM152, KSM154, KSM155, KSM160, KV25

**\$30**  
CASH BACK  
BY MAIL



and a 1-YEAR SUBSCRIPTION to  
*Food & Wine*® OR *Travel + Leisure*®

## DOUBLE BONUS!

Purchase a qualifying KitchenAid®  
5- or 5.5-Quart Stand Mixer\* and  
receive **\$30 cash back by mail** and  
**a 1-year magazine subscription**  
valued at **\$12.00** to either  
**Food & Wine**® or **Travel + Leisure**®.

NOVEMBER 17 – DECEMBER 15, 2012

SEE REBATE FORM ON BACK FOR FULL DETAILS

# MAIL-IN REBATE

Receive \$30 cash back and a 1-year subscription to *Food & Wine*® or *Travel + Leisure*® by mail with the purchase of a qualifying **KitchenAid**® 5- or 5.5-Quart Stand Mixer.

Offer good on purchases made only between November 17 and December 15, 2012.

First Name (please print)

Last Name

Address

City  State

Zip  Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased  State

E-Mail Address (optional)

I do not wish to receive special offers, promotions and other e-mail marketing materials from KitchenAid® brand and its affiliated brands. All information we gather is governed by our privacy policy. For more information and a list of affiliated brands, please visit our website at <http://www.kitchenaid.com/privacy>.

Did this rebate influence your purchase decision? Yes  No

<p align="center"><b>PLEASE CHECK MAGAZINE OF CHOICE.</b></p> <p>Choose only one magazine. If not checked, you will receive <i>Food &amp; Wine</i> magazine.</p> <p><i>Food &amp; Wine</i>® <input type="checkbox"/> <i>Travel + Leisure</i>® <input type="checkbox"/></p>	<p align="center"><b>PLEASE INDICATE WHICH QUALIFIED MODEL YOU PURCHASED:</b></p> <p>KSM150 <input type="checkbox"/> KSM154 <input type="checkbox"/> KSM160 <input type="checkbox"/>          KSM152 <input type="checkbox"/> KSM155 <input type="checkbox"/> KV25 <input type="checkbox"/></p> <p>Serial Number (located on registration card):  <input type="text"/></p> <p align="right"><small>Offer requests without serial number information will not be processed.</small></p>
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Signature: \_\_\_\_\_

**Request must be postmarked by January 15, 2013.**

To receive your \$30 cash back by mail and a 1-year subscription to *Food & Wine*® or *Travel + Leisure*® with the purchase of a select KitchenAid® 5-Quart Stand Mixer, send:

- The original or a copy of this completed *KitchenAid* rebate form and
- The original UPC code from the Stand Mixer package and
- The original or a copy of your cash register receipt or packing slip dated between 11/17/12 and 12/15/12.

Keep a copy of this rebate form for your files. Allow 8 weeks for delivery.

**ONE SUBMISSION FORM PER ENVELOPE.**

**MAIL TO:**  
**KitchenAid Select 5 Quart Cash Back & Magazine Offer # 692-191**  
**P.O. Box 751013**  
**EI Paso, TX 88575-1013**

**Terms of Offer:** Rebate is limited to one Mail-In Rebate form per household (two Mail-In Rebate forms per household in Rhode Island only) during the promotional period. One Mail-In Rebate form per envelope. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in the U.S.A. Offer valid for qualified purchases made at an authorized KitchenAid retailer. Offer not valid for refurbished or previously sold models. Rebate form is not transferable. This certificate has no cash value. Omission of sales receipt or other information will delay processing or disqualify your request. No reproductions of the UPC code accepted. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegible, illegitimate, incomplete damaged, misdirected, or postage-due requests. Keep a copy for your file. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (Title 18 United States Code, Sections 1341 and 1342). Not valid with any other promotions. ALL CLAIMS ARE SUBJECT TO AUDIT. *Food & Wine* and *Travel + Leisure* magazine subscriptions are valid for new subscribers only. Each magazine is published 12 times a year. Allow 8 weeks for delivery of first issue. If you do not wish to receive the magazine and would like to request a refund of the subscription (\$12 introductory value), please mail a copy of this rebate submission by 01/15/13 with your name and address to: Time Customer Service, Inc., P.O. Box 62160, Tampa, FL 33662-2160.



Sample UPC code. UPC code is located on the side panel of product packaging.

**Customer Service Phone Number:**  
1-888-474-2457

**Offer status look-up:**  
[kitchenaid.rewardpromo.com](http://kitchenaid.rewardpromo.com)